

University of Houston-Victoria
Constitution Day Scholarship Competition
MULTIMEDIA Entry Form

1. Print Entry Form and complete the information requested.
2. Place entry form and CD jewel case in a padded CD mailing envelope.
3. Secure envelope and follow mailing instructions below.

DEADLINE:
September 13, 2011
5:00 p.m.

UHV Staff: Received by _____ **Date:** _____ **Entry #** _____

Please print neatly (pen only) or type. Illegible entries may be disqualified.

Name: _____

Phone (daytime): _____ Email: _____

Title of Entry: _____

Location (address): _____

Location (city, state, zip): _____

Major: _____

How did you find out about the competition? _____

I certify that all material furnished and used by me in my multimedia entry is my own original material or material for which I have obtained permission to use for this purpose. I authorize the University of Houston-Victoria to use and format this entry for broadcasting on the university website and to use my name, likeness, and major for publicizing and promoting this competition.

Signature: _____

Entries must be mailed or delivered in person to:

Jaguar Hall
 Student Life & Services
 2705 Houston Hwy.
 Victoria, TX 77901

Entries must be received no later than 5:00 p.m., Tuesday, September 13, 2011.

All entries must be original digital work and created for the purpose of this competition. No entries previously published or submitted will be accepted. No commercially created work will be accepted.

Entries must be submitted in web-ready media format, such as MP4, AVI, MOV, WMV, or Flash and must be submitted on CD. Submitted media will not be returned.

Entry must be 3-5 minutes in length. Entries that do not meet length requirements will be disqualified. Entries must be suitable for family viewing and should not contain objectionable content.

Winner will be notified via phone and email by 5:00 p.m, Thurs., September 15, 2011. The winning entry will be published on the UHV website Fri., September 16, 2011.

Entries must adhere to applicable copyright and fair-use laws and must contain appropriate acknowledgements and permissions. It is the responsibility of the artist to exhibit honesty and respect for others' intellectual property.

| Judging Criteria [Multimedia Topic: "We the People": Personal Stories that Shape a Nation] | Below Average | Average | Good | Excellent |
|--|----------------------|----------------|-------------|------------------|
| Content/Theme: Clear connection to the competition theme and to the U.S. Constitution. Engaging and informative. Actively demonstrates knowledge and insight of the topic. | 1-7 | 8-14 | 15-20 | 21-25 |
| Originality/Creativity: Imaginative approach to the competition theme. Unique story, perspective or mood. Experimentation with form, style or content. | 1-7 | 8-14 | 15-20 | 21-25 |
| Composition: Visual strength of an entry. Application of basic design principles and elements. Good structure and presentation impact. Creative elements support main idea. | 1-7 | 8-14 | 15-20 | 21-25 |
| Technical Merit: Effective use of computer and multimedia technology in the production process. quality audiovisual elements. Smooth flow and transition between elements. | 1-7 | 8-14 | 15-20 | 21-25 |