

Interested in **Digital Media?**



The Newspaper Association of America Foundation's News Challenge is a cutting-edge training opportunity for 15 of the nation's most innovative and enterprising college students.



This one-week program will take place May 30 to June 4 at the University of Nevada, Reno. Working in teams, you'll develop real-world prototypes for the newspaper industry. You'll also interact with digital news executives, advertising and marketing directors, educators and others while learning about opportunities at newspapers.

News Challenge is open to juniors, seniors or graduate students at accredited colleges (as of spring 2010). Applications are especially encouraged from advertising, marketing, business, finance, computer science, computer graphics, communications and journalism majors.

For more information and an application, visit www.naafoundation.org or send an e-mail to jeanne.foxalston@naa.org.



Application
Deadline:
**March 1,
2010**

