



SBA Ranked #1 by The Princeton Review

The School of Business Administration was recently ranked #1 by The Princeton Review for being the Greatest Opportunity for Minority Students.

“This is the kind of honor that truly makes a university stand out,” business school Dean Niroomand said. “I want to thank all the faculty and staff who have worked so hard to make the School of Business Administration a place where everyone feels welcome and can learn.”

In the book “The Best 301 Business Schools: 2010 Edition,” The Princeton Review collected the opinions of more than 19,000 students at the best Master of Business Administration programs in the world accredited by AACSB International - The Association to Advance Collegiate Schools of Business.

For the Greatest Opportunity for Minority Students, the publishers looked at the percent of minority students and the percent of minority faculty members. They also examined students’ assessments of resources for minority students, how supportive the culture is to minority students, and whether fellow students are ethnically diverse.

As of fall 2009, the School of Business Administration’s student body includes 18 percent African American students, 14 percent Hispanic students, and 22 percent Asian students; 14 percent of students are international.

The SBA faculty has representatives from Belarus, China, India, Iran, Jordan, Kenya, Mexico, Nigeria, South Korea, Taiwan, and Thailand; 31 percent of faculty are female.

These attributes, along with general academic excellence, led The Princeton Review to consider UHV among the best business school, a senior official said.

“We are pleased to recommend UHV to readers of our book and users of our site, www.PrincetonReview.com, as one of the best institutions they could attend to earn an MBA,” said Robert Franek, Senior Vice President of Publishing.

“Efficiency and convenience define the University of Houston-Victoria MBA,” according to the book. “No matter what our previous preparation or current time restraints, you can get a quality education from this university.”

The School of Business Administration has also received numerous other recognitions. Our AACSB-accredited business programs have received top recognition by The Princeton Review, Fortune Small Business Magazine, and GetEducated.com. GetEducated.com recently rated UHV’s Global MBA and BBA one of its top 30 “Best Buys” for the first time, while the university’s Strategic MBA made the list for the third time.

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▶ IMPORTANT DATES:

- **November 23**
Spring registration opens
- **November 25-29**
Thanksgiving Holiday
- **December 18**
Fall grades available through PeopleSoft
- **December 24-January 3**
Holiday and New Year’s Break
- **January 14**
Payment deadline at midnight for spring semester
- **January 18**
Martin Luther King Holiday
- **January 19**
First class day of spring semester



SBA Program Capstone Courses

- **BBA Capstone:** MGT 4340 is the required capstone course for the BBA program, and should be taken once all core courses have been completed (one core course may be taken concurrently). This course requires face-to-face participation in the BBA Conference and the completion of the ETS exam for course credit. For more information about the BBA Case Conference, visit www.uhv.edu/bus/bbaconference/schedule.asp.
- **Strategic MBA Capstone:** MGT 6359 is the required capstone course for the Strategic MBA program, and should be taken once all core courses have been completed (MGT 6354 may be taken concurrently). This course requires face-to-face participation in the MBA Case Conference for course credit. For more information about the MBA Case Conference, visit www.uhv.edu/bus/conference/default.asp.
- **Global MBA Capstone:** MGT 6369 is the required capstone course for the Global MBA program, and should be taken once all core courses have been completed. This course may require face-to-face participation in the MBA Case Conference.
- **MS-EDE Capstone:** EDE 6359 is the required capstone course for the MS-EDE program, and should be taken once you are within 9 hours of graduation. Enrollment in this course requires prior approval of the capstone project proposal. For more information about the project requirements in EDE 6359, visit www.uhv.edu/bus/msede/project.asp.

Capstone courses for all programs are offered only in the fall and spring and must be completed at UHV; transfer credit for capstones is not allowed. If you anticipate graduating in August 2010, you must meet prerequisites for and enroll in your capstone course during the spring 2010 term.

Student Senate Opportunities

The UHV Student Senate currently has two open positions for undergraduate and graduate business school students, as well as two at large positions in Sugar Land and Katy. School of Business Administration students interested in becoming more active in the UHV Administration should apply for the positions.

Student Senate meetings are held monthly, and may be attended by phone conference to accommodate busy schedules and cut travel time.

Recent Student Senate activities include attending the student leadership conference in Washington DC, organizing a voter registration effort, and participating in university fund raising activities.

For more information regarding the UHV Student Senate and a Student Senate Election Application, visit www.uhv.edu/student_org/SS, or contact Janet Foerster, Advisor to Student Senate at FoersterJ@uhv.edu.

ATTENTION:

FIN 6362-Financial Institutions and Markets will be offered during the winter session, December 14-January 16.

LinkedIn - Relationships Matter

It's never too early to build your profile and network on LinkedIn, the number one professional online network. Many students use LinkedIn when preparing for graduation or seeking their "MBA" job. Over 50 million professionals use LinkedIn to exchange information, ideas, and opportunities. When you join, you create a profile that summarizes your professional expertise and accomplishments. You then form a network, which consists of your connections, your connections' connections, and the people they know, linking you to a vast number of qualified professionals and experts. By joining LinkedIn, you're connecting with a network of experienced professionals from around the world. For more information, visit www.linkedin.com.

To stay connected with future, current, and former UHV students, you can also follow the School of Business Administration on UHV Connect, MySpace, FaceBook, and Twitter.

SPOTLIGHT:



Monica Cornetti's

passion is taking trainers and training to the next level of success and significance.

As a highly sought after speaker, trainer, and author, Monica

was a member of the inaugural class of the MS-Economic Development and Entrepreneurship program at UHV. Using her education, she quickly expanded her company, *EntrepreNow!*, a business training and consulting firm.

When Monica holds a training program, she emphasizes fun while learning. Her programs are high-energy, high-content events with information applicable to the real world. Her most recent clients include: The Association of Small Business Development Centers, *Infinisource*, The International Association of Administrative Professionals, Rockhurst University, and the National Association for Community College Entrepreneurship.

In addition to corporate training, Monica hosts live workshops across the country, as well as Audio Conferences and Webinars. Her newest project, which is rolling out in January 2010, is a series called "Cash In - Turning Your Passion into Profits." In these workshops, Monica will collaborate with other industry experts in areas such as social media and publishing to teach people how to choose the right business model to turn their passion into profits.

Monica shares her knowledge and experience through a variety of resources, including *How to Deliver Totally Awesome Training CD and Activity Guide Book*. Within its pages, she offers trainers and speakers methods for quickly and easily livening up training programs. Also, her *Bust Out Audio CD* is a comprehensive series that helps speakers and trainers to build their independent training business. Another example of Monica's offerings is *Locally Grown*, a community-based entrepreneurship curriculum designed as a complete client recruitment and retention tool for organizations such as SBDC's, Chambers of Commerce, and others that work with developing local entrepreneurs.

Monica is an entrepreneur by definition, and she recognizes the importance of education for entrepreneurs. She says, "Everything you know got you this far; to go further, you must learn from others."

Are you a UHV SBA alumnus with a success story that you would like to share? Please email SeverovichS@uhv.edu.



Business Professor Wins Award for Paper

Jie Yang, an associate professor of operations management quantitative methods at UHV, recently won an award for a paper she published in 2008 while teaching in New Jersey.

The Bright Idea Award she received is granted by the South Orange, N.J.,-based Stillman School of Business at Seton Hall University and the Trenton, N.J.,-based New Jersey Policy Research Organization Foundation to recognize outstanding papers published by business faculty in the state.

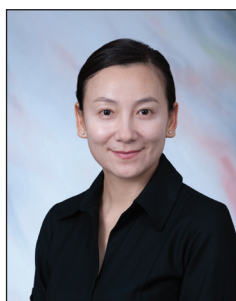
Each year, the two organizations gather academic papers from business professors across New Jersey and compile them into the “Annual Volume of Published Research Works.” Yang’s paper “Relational Stability and Alliance Performance in Supply Chain,” was selected as one of the top-10 works out of 130 in volume.

“I was really surprised to get the award and happy to be recognized for my work,” Yang said. “This award really inspires me to continue working hard on my research.”

The paper details an empirical study of ways to improve supply chains for manufacturing companies, said Yang, who is originally from China. It provides important implications for both researchers and practitioners.

“We are very proud of Dr. Yang and glad to have her here at UHV,” said Farhang Niroomand, dean of the UHV School of Business Administration.

Before starting at UHV in the fall, Yang taught for two years in the Department of Management at Kean University in Union, N.J.



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Spring Registration Information

Spring registration is currently underway. Students are encouraged to register as early as possible to ensure best course selection. Spring courses begin January 19, 2010. Verify that you meet course prerequisites before you register for the course(s). PeopleSoft does not currently block registration for missing prerequisites, therefore, just because PeopleSoft allows you to register for the course does not mean you have met prerequisites. You will be dropped by your advisor when prerequisites are manually checked. Prerequisite drops may occur after the start of classes.

If you need to get into a full class during the normal registration period, you should use the full-class waiting list available online at www.uhv.edu/bus/registration/waiting.asp. Adding yourself to the waiting list does not guarantee that you will be added into the course. Waiting list requests are processed in the order received, as class capacity allows the addition of students. Do not contact the instructor about getting into a full course, as they will simply ask you to complete the waiting list form.

As a reminder, payment is due by midnight on Thursday, January 14, 2010. Students will be dropped for non-payment, and with the enrollment growth in the School of Business Administration, getting back into the preferred course(s) may be difficult.

Spring Graduation

The deadline for spring graduation is February 19, 2010. After this date, the Office of Admissions and Records will not accept appeals for late applications, and you will have to graduate in a future semester. If you are planning to graduate in May...apply today!

Another Successful Business Week Cover Wrap!

Each year, the School of Business Administration designs a cover wrap for Business Week Magazine. The cover wraps are used to promote the School of Business Administration. This issue will focus on the diversity of our student body, as well as our faculty. For the cover, SBA students were invited to participate in a photo shoot, which was held on October 16 at UH System Sugar Land. To those that participated...thank you for making this another successful cover wrap!



UHV Community Grieves Loss of Accounting Professor

David Richard Satava, an accounting professor at the University of Houston-Victoria for 14 years, passed away Friday, October 16, 2009. He was 58 years old.

“We are saddened by the news of David’s passing,” said Farhang Niroomand, dean of the UHV School of Business Administration. “The School of Business Administration has lost a fine colleague and a dear friend. We will miss him greatly.”

Satava began teaching accounting at UHV on September 1, 1995. He established an accounting ethics course at the university and was certified by the state to teach it. The course is a requirement before students can take the test to obtain their Certified Public Accountant license. Satava also served on numerous committees throughout his time at UHV and was a sponsor of the UHV chapter of Gamma Beta Phi national honor society.

Satava was born in San Francisco on May 1, 1951, to Louise (Camale) Archambault and Marvin Satava. He grew up in the San Francisco Bay area.

On October 7, 1973, he married Susan Brown, to whom he was married for 36 years. Susan said he will be missed. “If I was his princess, he was my knight in shining armor,” she said.

The couple has a son, Pfc. Steven Spencer Satava, of the U.S. Army Signal Corps. He will be serving his country as a cable installer and maintainer on active duty.

David Satava received both his bachelor’s and master’s degrees in business administration from San Francisco State University. In 1994, he obtained his Doctor of Business Administration from Mississippi State University. He was completing a second master’s degree in religion from Baptist Missionary Association Theological Seminary in Jacksonville.

The faculty and staff of the School of Business Administration have established the Dr. David Satava Memorial Accounting Scholarship at UHV. Those who wish to contribute can contact Robin Cadle at 361-570-4120 or CadleR@uhv.edu.

▶ UPCOMING EVENTS:

- **December 2** *Business Open House*
UH System Cinco Ranch - 5-7pm
- **December 5** *MBA Conference*
UH System Cinco Ranch - 9am-1pm
- **December 12** *UHV Commencement*
Merrell Center in Katy - 11am
- **February 10** *Business Open House*
UH System Sugar Land - 5-7pm
- **February 24** *Business Open House*
UH System Cinco Ranch - 5-7pm
- **March 10** *Business Open House*
UH System Sugar Land - 5-7pm
- **March 31** *Business Open House*
UH System Cinco Ranch - 5-7pm

Article by UHV Professor Provides Guidance for New Product Developers



A paper by an assistant professor at UH-Victoria designed to help businesses improve the processes they use to create new products recently was accepted for publication in a popular journal.

Tanawat Hirunyawipada’s article, “Cross-Functional Integration and the Knowledge Transformation Mechanism: Implications for New Product Development,” will be published in the journal *Industrial Marketing Management* later this year. An exact date for publication hasn’t yet been set.

Cross-functional integration brings together experts from many fields, including marketing and engineering, to develop new products or services for a firm, Hirunyawipada said. “The process of bringing different experts together has been identified as one of the best ways to successfully bring a product to the market.”

However, if such groups only work together on a level that creates general information, the new product or service can be copied easily by competitors. Groups instead seek to create concepts and knowledge that isn’t so easy to reproduce, he said.

While the creation of so-called “implicit knowledge” can’t really be managed, Hirunyawipada identified certain factors that can be accentuated. This can lead to a social environment and group cohesion that better facilitates the creation of the team’s implicit knowledge, he said.

“Creating new knowledge is one of the great traditions in academia,” said Farhang Niroomand, dean of the UHV School of Business Administration. “Scholarly work like the topic covered in this article can directly be applied by the reader, which makes it exceptionally valuable to a great number of people. That value, in turn, brings honor and prestige to our school and university.”

Study Abroad in Taiwan

This summer, UHV graduate business students will have the opportunity to study in Taiwan for 3 weeks as part of ECO 6300 - IT Manufacturing in the World Supply Chain. Dr. Chen, in partnership with National Chin-Yi University, will take students on field trips to various businesses in Taiwan to learn about real world business practices. The course will satisfy one elective for all Strategic MBA and Global MBA concentrations. Additional information regarding this study abroad opportunity will be available in January 2010 at www.uhv.edu/studyabroad/.

