

# NEWSLETTER

## *School of Business Administration*

- June 2008 -

### **School of Business Administration Dean Accepts Vice Chancellorship**

Charles Bullock, dean of the School of Business Administration at the University of Houston-Victoria, has accepted an appointment as vice chancellor of academic affairs at Chapman University College.



He will assume his new duties on July 14 in Orange, California.

Bullock joined UHV's faculty as an assistant professor of accounting in 1990 and has served as the dean of the business school for the past 12 years. His many achievements as dean include developing new innovative programs such as the MBA Online and a master's degree in economic development and entrepreneurship; earning accreditation by AACSB International – The Association to Advance Collegiate Schools of Business; and building a strong professional staff and faculty.

Under his leadership, UHV's business enrollment has grown by more than 150 percent, and the school and its programs have been ranked by the Princeton Review, GetEducated.com, Entrepreneur and Fortune Small Business. The school also has been recognized for its international initiatives and its achievements in online delivery, integrated curriculum and assurance of learning.

"Dean Bullock has been a distinguished dean and a wonderful colleague; he has accomplished much, and we extend our thanks and best wishes to Charles as he pursues this new career opportunity," UHV President Tim Hudson said.

Bullock also had kind words for UHV.

"I have truly enjoyed working with Dr. Hudson and the other members of the UHV leadership team," Bullock said. "I'm very proud of the work that we accomplished together, and it is difficult to leave UHV, but I know that Chapman will also be a wonderful place and that this is the right choice for me at this point in my career."

Bullock said he is confident of UHV's continued success, and that he will miss working with the provost and his fellow deans, especially as they develop a plan for downward expansion to make UHV a four-year destination university.

UHV will undertake a national search for a new dean, Hudson said. Bullock will remain with UHV through June.

We will miss you Dean Bullock!

## SoBA Enrollment Continues to Increase

The School of Business Administration continues to experience record-high enrollment in its Bachelor-level and Master-level programs. As a result, classes are filling up quickly and the waitlist has become crucial.

If you need to get into a full course, you should use the full-class waiting list available online at <http://www.uhv.edu/bus/registration/waiting.asp>. Please do not contact the faculty about getting into full courses, as they will simply ask you to complete the waiting list form. This ensures that requests are processed in the order received.

Registration for the fall semester begins on Monday, June 23. Students are encouraged to register as early as possible to ensure the best course selection. Fall courses will begin August 25.

As a reminder, payment is due by midnight on the Thursday before courses begin. Students will be dropped for non-payment, and with the large number of full courses, getting back into preferred classes may prove difficult.

## UHV Advising Available in the Austin Area

Since October 2007, Austin-area students have had the option of seeking UHV advising from April Wenske, whose office is located at Austin Community College's South Austin Campus. April makes regular visits to the surrounding Austin Community College campuses. If you are an Austin-area student and have questions about your schedule, registration or admission, contact April for an appointment at (512) 223-9235 or [WenskeA@uhv.edu](mailto:WenskeA@uhv.edu). To view her schedule, please visit [www.uhv.edu/acc](http://www.uhv.edu/acc).

## Team MBA Week - A Great Success!

Local charities benefited from the Food and Clothing Drive held during TEAM MBA Week April 21-25.

Several boxes of lightly used clothing and non-perishable food items were collected at the Victoria, Sugar Land and Cinco Ranch (Katy) campuses. The donations were shared between the following non-profit organizations: Helping Hands of Richmond, Midcoast Family Services and Encounter Community Outreach in Victoria and Katy Goodwill.

Thank you to everyone who made donations and assisted in this successful event!

## SoBA Students Win Distinguished Participant Certificate

UHV School of Business Administration students Ravishankar Nagarajan and co-manager Shashank Jain earned Distinguished Participant certificates in the Best-Strategy Invitational's Business Strategy Game (BSG).

In the game, class members are divided into management teams of 1 to 5 persons and assigned to run an athletic footwear company in head-to-head competition against companies run by other class members. Companies compete in a global market arena, selling branded and private-label athletic footwear in four geographic regions—Europe-Africa, North America, Asia-Pacific, and Latin America. Company operations parallel those of actual athletic footwear companies Nike, Adidas-Reebok, and New Balance.

The challenge for each company's management team is to craft and execute a competitive strategy that results in a respected brand image, keeps their company in contention for global market leadership, and produces good financial performance as measured by earnings per share, return on equity investment, stock price appreciation, and credit rating.

All companies begin the exercise on the same footing from a global perspective.

The Distinguished Participant certificate is extended to less than 5% of the players of the Business Strategy Game, so congratulations to Ravishankar and Shashank on their accomplishment!

## Global MBA Courses Offered at UH System Cinco Ranch this Fall

In response to requests from current and prospective students, SoBA will offer daytime classes starting this fall semester at UH System Cinco Ranch. MGT 6377 - International Management and ECO 6367 - Global Economics will be held from 8:30am to 11:30am.

Daytime classes will provide additional opportunities for international students who are required to take the majority of their courses face-to-face to comply with F1 visa regulations.

For detailed course information, please visit the SoBA schedule at <http://www.uhv.edu/bus/courseinfo/intro.asp>.

## EDE 6359 Project Proposals

EDE 6359, the capstone course for the Master of Science in Economic Development and Entrepreneurship program, allows students to apply knowledge and skills learned throughout the program to a specific project. Students are required to complete a project that has an economic development focus, entrepreneurship focus, or both. The project will be selected by the student and should make a significant contribution to the economic or entrepreneurial well-being of his or her community.

To enroll in EDE 6359, students must be within 9 hours of completing the program, as well as have their project approved by the course instructor and graduate program director prior to registration. For the fall 2008 semester, the proposal must be completed and submitted to the course instructor no later than July 31, 2008.

For additional proposal guidelines, please visit the SoBA website at <http://www.uhv.edu/bus/msede/project.asp>.

## New Global MBA Students Arrive in the Fall

Starting this fall, you may see some new international faces in the Global MBA program!

Through partnership accords with universities in Xi'an, Beijing, Nanjing, and Hangzhou, several Chinese students will be participating in the Global MBA program beginning this fall. We encourage all UHV business students to reach out to our new colleagues from China.

These students will be arriving in late July to beginning of August 2008. Most of the students will be living in the Katy, Texas area close to the UH System Cinco Ranch campus.

## Congrats to SoBA Staff

Holly Verhasselt, Constituent Relations Coordinator, earned her Doctor of Philosophy with a major in Education Psychology from UH. Holly has recently accepted the position of Executive Assistant to the Provost at UH-Victoria. We will miss you Holly!

Stacey Severovich, Constituent Relations and Development Coordinator, recently completed the Fort Bend Chamber Leadership forum, a year long program culminating in Washington DC where she learned about the federal government. Congratulations Stacey!

## Academic Honesty

During this past semester, several instances of academic dishonesty were brought to the attention of School of Business Administration leadership. At its worst, academic dishonesty involves theft of instructor materials, exams, or exam keys; less serious examples of academic honesty include copying other students' work and representing it as your own, or plagiarizing internet or other resources.

Students are responsible for maintaining high standards of academic honesty and ethical behavior. All course syllabi in the School of Business lists the following guidelines regarding what is (or is not) acceptable behavior:

- Discussion of assignments with other students and members of the faculty is both permitted and encouraged as a constructive educational practice.
- Students are expected to write their exams, quizzes, and papers on their own, based on their individual level of progress with the material.
- Copying of another's work and representing it as one's own work is a serious academic offense, and will be treated as such.
- Students are encouraged to review materials other than those required for the course in preparing assignments, but should always properly cite any sources used in assignment preparation.

The consequences of engaging in academic dishonesty can be severe, ranging from failure of a course assignment or exam, to course failure, to possible expulsion from the university and/or the filing of criminal charges.

If you have questions about whether a particular action constitutes academic dishonesty, you are encouraged to contact your course instructor, School of Business student services staff, or UHV's Academic Center.

The complete Academic Dishonesty policy is available here: [http://www.uhv.edu/HandBook/2007-08/academic.asp#ACADEMIC\\_DISHONESTY](http://www.uhv.edu/HandBook/2007-08/academic.asp#ACADEMIC_DISHONESTY).

For exciting news and events, check out  
SoBA's My Space page at:  
<http://www.myspace.com/uhsoba>

## Spring 2008 BBA and MBA Conference Winners

The University of Houston-Victoria School of Business Administration is pleased to announce the winning teams from the Spring 2008 BBA and MBA Case Competitions.

The MBA Conference was held on Saturday, May 3, 2008 at the University of Houston System Cinco Ranch campus in Katy, Texas. Central to the MBA Conference is the case competition, which provides MBA students with the opportunity to apply what they have learned in the MBA program to real-world business situations. Teams participating in the competition this spring prepared original business case analyses on Home Depot. The first place team included Nagarajan Ravishankar, Christopher Pemberton, Shashank Jain, and German Rubiano. The second place team included Shashi Kumar, Silas Nunes, Gaynell Guillory, and Raymond Camel, and the third place team included Thomas Kelley, Paresh Patel, Paran Umamathy, and Samir Naik.

The BBA Conference was held on Saturday, April 26, 2008 at the University of Houston-Victoria. The BBA Conference provides students with the opportunity to apply what they have learned in the BBA program to real-world business situations. Students participating in the competition this spring prepared original business case analyses on Sysco Corporation. The top ranking BBA students for the Spring 2008 BBA Conference were Christina Anderson and Stephanie Grace, who tied for top honors.

BBA and MBA Conference winners received individual certificates recognizing their accomplishment, and their names will appear on perpetual plaques in the UHV School of Business Administration offices. All winning students will be invited to serve as panelists at future case competitions.

### Summer 2008 Business Open Houses

A SoBA Open House is held at the Cinco Ranch location the last Wednesday of each month from 5 to 7pm, and at the Sugar Land location the second Wednesday of each month from 5 to 7pm. Presentations begin at 5pm and 6pm. For more information, please go to:  
<http://www.uhv.edu/bus/admission/openhouse.asp>



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