

**BRIDGE STRATEGIC MBA DEGREE PLAN**  
**79 HOURS**  
**DRAFT**

<b>BRIDGE COURSES</b> 31 HOURS	<b>ENGL 3430</b>	Professional Writing	
	<b>HUMA 4322</b>	Ethics	
	<b>MGMT 3312</b>	Legal Environment of Business	
	<b>Elective</b>	<b>Select from</b> approved Bridge electives listed at: <a href="http://www.uhv.edu/bus/bmba/bridgecourses.asp">http://www.uhv.edu/bus/bmba/bridgecourses.asp</a>	
	<b>Elective</b>		
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	<b>Elective</b>	Select in consultation with advisor.	
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**Prerequisite(s)**

<b>MBA REQUIRED COURSES</b> 36 HOURS	<b>ECON 6351</b>	Economics for Managers		
	<b>MGMT 6351</b>	Management & Organizational Behavior		
	<b>QMSC 6351</b>	Statistics & Research Methods	Calculus	
	<b>BUSI 6351</b>	Business & Society		
	<b>ACCT 6351</b>	Financial Reporting & Analysis		
	<b>MGMT 6352</b>	Management Information Systems	Computer Literacy	
	<b>ACCT 6352</b>	Strategic Cost Management	ACCT 6351	
	<b>MGMT 6355</b>	Operations Management: Creating Competitive Advantage	QMSC 6351	
	<b>FINC 6352</b>	Financial Management	ACCT 6351; ECON 6351; QMSC 6351	
	<b>MKTG 6352</b>	Strategic Marketing Management		
	<b>MGMT 6354</b>	Leadership & Organizational Change	BUSI 6351; MGMT 6351	
	<b>MGMT 6359</b>	Seminar in Strategic Management	All required MBA courses; MGMT 6354 may be taken concurrently	

<b>CONCENTRATION</b> 12 HOURS	<p><b>Accounting:</b> Choose 4 accounting electives <u>or</u> 3 accounting electives and 1 finance/economics elective.  <b>Economic Development:</b> Choose 4 from the following (EDEN 6350, EDEN 6355, EDEN 6356, EDEN 6357, EDEN 6358).  <b>Entrepreneurship:</b> Choose 4 from the following (EDEN 6350, EDEN 6351, EDEN 6352, EDEN 6353, EDEN 6354, EDEN 6355).  <b>Finance:</b> Choose 4 finance electives <u>or</u> 3 finance electives and 1 accounting/economics elective.  <b>General Business:</b> Choose 4 graduate business electives.  <b>International Business:</b> Choose 4 from the following (ACCT 6377, ECON 6367, FINC 6367, MGMT 6367, MGMT 6377, MKTG 6377, or MGMT 6300*) *Must be designated as an international/global elective.  <b>Management:</b> Choose 4 management electives.  <b>Marketing:</b> Choose 4 marketing electives.</p>			